

MAZDA MX-5



 **mazda**

It's still the bench marque.





Now with turbo power.

Drop the top, put the foot down, revel in the sheer exhilaration. Welcome to the world of Mazda MX-5. Often imitated but never bettered, the MX-5 has thrilled a generation of driving enthusiasts with its unrivalled blend of good looks and superbly balanced performance. The evolution of this classic open-top roadster continues with a freshened MX-5, and the introduction of the turbo-charged MX-5 SE. If you're looking for a breathtaking, wind in your hair driving experience, read on.







Alloy pedals and scuff plates are standard.



MX-5 SE. Turbo-charged and thrill-injected.

In the MX-5 SE, the joy of watching the sky, trees and birds rush by is still there. Only everything is a little more blurred, courtesy of a highly efficient turbo charger. Transferring this extra power and torque to where you need it is a slick-shifting 6-speed gearbox; fun at the mere flick of a wrist. And while acceleration and exhilaration levels ramp up a notch, the MX-5 SE still exhibits legendary balance and roadhandling with revised suspension settings and

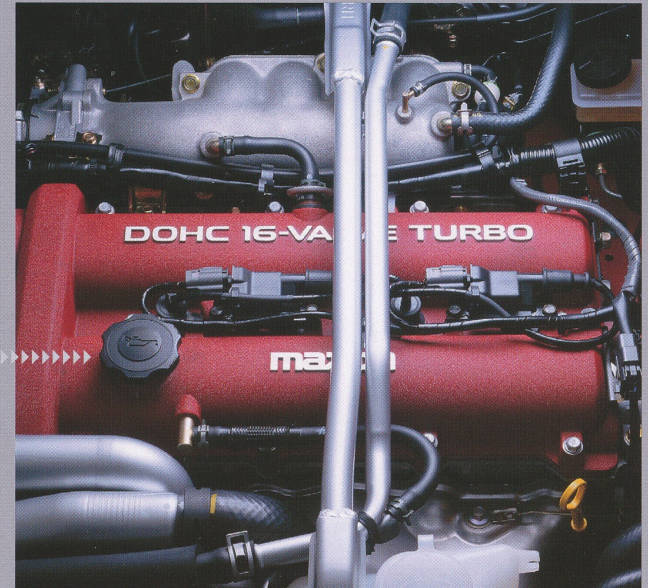
the inclusion of Bilstein shocks all round. A limited slip differential also ensures maximum traction under acceleration and the addition of 17 inch wheels increases the bitumen-hugging footprint. While still adhering to the classic proportions of the original, there's no mistaking the extra muscle of the MX-5 SE, with its body kit and rear spoiler.



Stopping power. Lurking behind the 17 inch alloys are 4-wheel discs controlled by the ABS braking system.



Zoom-Zoom power. The DOHC 1.8 litre engine is turbo boosted to 121kW @ 6000rpm while torque jumps to 206Nm @ 4500rpm.





Zoom-Zoom.







A classic from the top down.

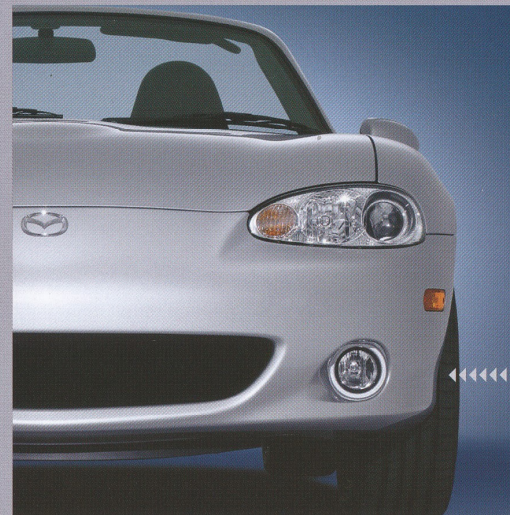
Timeless design always makes the spirit soar. So the MX-5 is a source of constant pleasure. And it's never looked better, with its new alloy wheels, integrated fog lamps and a refreshing palette of sporty colours.

Naturally, the technology that delivers MX-5's legendary exhilaration is there in spades, starting with the gloriously free-revving 1.8 litre engine. It features Sequential Valve Timing (S-VT) that boosts power and torque across the rev range, while delivering faster throttle response. Mated to this is the short-throw, shift-by-wrist 6-speed gearbox, with perfect ratios for getting the power where you need it, when you need it.

Of course balance is everything in a sports car, which is why it boasts perfect 50:50 weight distribution between front and rear wheels. Together with rear-wheel drive and the fully independent suspension tweaked for even better road handling, little wonder the MX-5 feels like it's on rails.

Another contributor to performance and fuel economy is the outstanding power to weight ratio created by the extensive use of lightweight materials such as the aluminium bonnet. Confidence-inspiring performance is also underpinned by 4-wheel disc brakes with ABS, while both driver and passenger are also protected by SRS airbags and seat belt pre-tensioners with load limiters. And on a final note, there's always the thrill of listening to MX-5's exhaust sound. Music at its best.

Distinctive 16 inch 5-spoke alloys all round.



Functional fog lamps are stylishly integrated into the front valance.



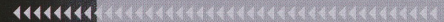
Get cabin fever.

It's not showy, it's not ostentatious. Yet its stylish functionality makes for a truly exciting cockpit experience. From the moment you're behind the wheel, everything feels right. From the pedals and gearshift, to the way you're supported by the sports bucket seats. This is a sports car designed to put you totally in touch not only with the sky above, but the road below. Mind you, the MX-5 and MX-5 SE are no stripped-out sports racers. They're richly

upholstered in the finest materials and boast all the comforts, like central locking, power windows and mirrors, 6-speaker CD stereo and keyless illuminated entry with remote boot release. Both engines feature an electronic immobiliser. While on the subject of peace of mind, this car is built to a standard that's made Mazda famous the world over.

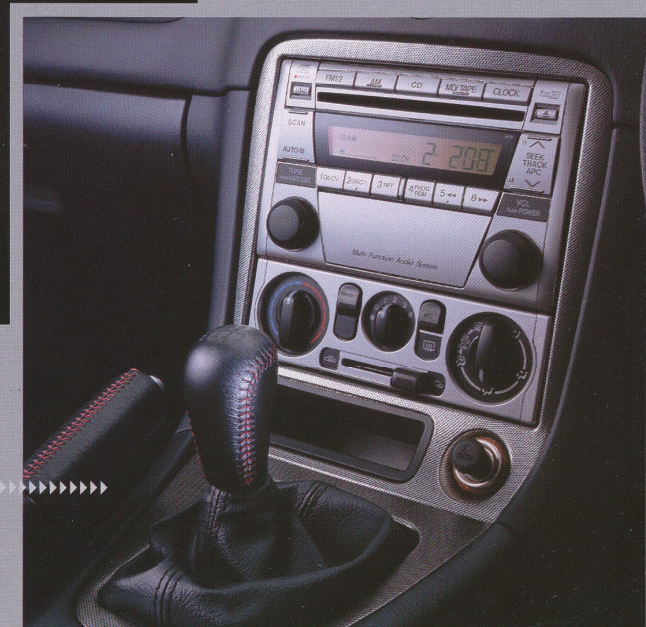
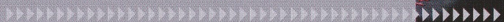
MX-5. Should you ever tire of listening to the sound of the engine, the AM/FM CD stereo pumps your favourite music through 6 speakers; 2 in the dash, 2 in the doors and 2 mounted in the rear Windblocker.





MX-5 SE. Hot interior featuring contrasting red inserts on seats and doors. Black leather seats are also available.

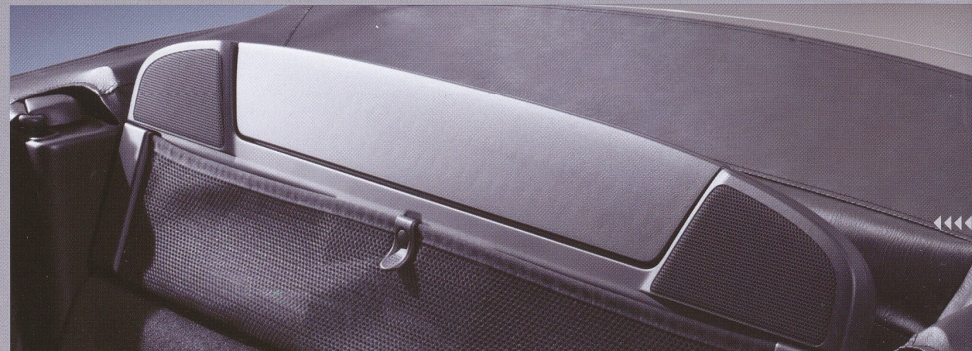
MX-5 SE. Perfectly tuned. Striking silver centre console and audio controls with 6-disc in-dash CD player.





Easy to live with. Hard to live without.

While the MX-5 is a superb sports car to drive, it's also a highly practical car to own. In fact, the same engineers who were responsible for its elegant shape designed its famous soft-top, universally regarded as one of the quickest and simplest to operate. The MX-5's soft-top also features a heated glass rear window for maximum rearward visibility in all conditions. Dropping the top takes

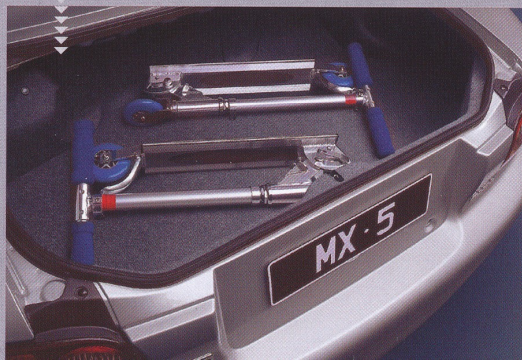




Going topless. Release the two windscreen catches, grab the centre handle and fold back.

around 15 seconds, after which the Windblocker prevents stray breezes from entering the cabin from behind, so driver and passenger are exhilarated but never blown away. In fact the MX-5 is so well designed, that when running with the top down, the aerodynamic body and raked windscreen help keep wind and rain out of the cabin. With little air turbulence in the cabin, the heating works beautifully so you can enjoy open top motoring even on cooler days. And on most days, you're also able to leave the MX-5 parked with the top down thanks to thoughtful features like the security lockable centre storage compartment, lockable glovebox, security coded stereo and retracting power antenna.

Load and go. With the space-saver spare tyre there's ample boot space for weekends.



Snug and warm even with the top down. The Windblocker prevents the reverse flow of cool air from behind.

Service that sets the benchmark.

The Mazda MX-5 has been designed and built to deliver a high performance driving experience. The only way to ensure it continues to perform at peak levels is to have it serviced at an authorised Mazda Dealer. In fact, the MX-5 is so advanced that it requires the specialist services of the Worldwide Diagnostic System (WDS) to maintain its peak on-road performance, and this system is only available at authorised Mazda servicing dealerships. There, performance related issues can be diagnosed and addressed, and you get the peace of mind of knowing that the integrity of the car is guaranteed, care of genuine Mazda book servicing. Same goes for the warranty. Like all Mazda passenger vehicles, the MX-5 is covered by the reassurance of a three year, unlimited kilometre factory warranty. Further details on Mazda car warranties are supplied in the owner documents, or can be found at mazda.com.au



For more information visit mazda.com.au or Freecall 1800 034 411.

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