

BETTER STOCK UP ON WRAPPING PAPER.

As we wrap up another great year, we're making it incredibly easy for you to wrap up a brand new Mazda. Take advantage of special offers across the board...from award-winning sedans to sports cars, trucks, SUVs and minivans. Every one has the soul of a sports car. And that's the kind of spirit that really makes the holidays bright.

**2004 MAZDA6
 SPORT WAGON GS-V6**
 AUTOMATIC TRANSMISSION
 STANDARD 3.0L DOHC 24-VALVE **V6** ENGINE

zoom-zoom



GS-V6 GFX model shown

"SUV-like cargo room in a car that enjoys being driven." - Richard Russell, Halifax Chronicle-Herald*



**NO PAYMENTS
 FOR 90 DAYS***

ON PURCHASE FINANCING AVAILABLE ON ALL 2004 AND 2005 MAZDA VEHICLES AND
**NO SECURITY DEPOSIT
 ON LEASES***

0%

PURCHASE FINANCING FOR **48** MONTHS†

-OR-

LEASE FROM **\$238***

PER MONTH/48 MONTHS WITH \$3,950 DOWN PAYMENT
LEASE PAYMENT INCLUDES FREIGHT AND P.D.E.

**2004 MAZDA6
 SPORT HATCHBACK GS-V6**
 AUTOMATIC TRANSMISSION
 3.0L DOHC 24-VALVE **V6** ENGINE



GT-V6 model shown

0%

PURCHASE FINANCING FOR **48** MONTHS†

-OR-

LEASE FROM **\$268***

PER MONTH/48 MONTHS WITH \$3,950 DOWN PAYMENT
LEASE PAYMENT INCLUDES FREIGHT AND P.D.E.

"The looks, handling and size of a sedan with the ability to swallow huge loads" - Richard Russell, Halifax Chronicle-Herald**

**2004 MAZDASPEED
 MX-5 MIATA**
 LIMITED EDITION
 ONLY 300 PRODUCED FOR CANADA



0%

PURCHASE FINANCING FOR **48** MONTHS†

-WITH-

NO PAYMENTS FOR 6 MONTHS**

-OR-

LEASE WITH A RATE OF

0%

FOR **36** MONTHS**

"Good power, nimble handling, charming character, fantastic bargain." - Car and Driver††

**2004 MAZDA B3000
 DUAL SPORT CAB PLUS**
 WITH AIR CONDITIONING



0%

PURCHASE FINANCING FOR **60** MONTHS†

-OR-

LEASE FROM **\$158***

PER MONTH/48 MONTHS WITH \$4,895 DOWN PAYMENT
LEASE PAYMENT INCLUDES FREIGHT AND P.D.E.

CASH PURCHASE FROM **\$19,995*****

"Best selling import compact pick-up truck in Canada for 17 years running."***

HURRY IN. LIMITED QUANTITIES AVAILABLE.



OUR PRE-DELIVERY COMMITMENT MEANS EVERY NEW MAZDA IS CHECKED OUT, GASSED UP, AND FITTED WITH FLOOR MATS.
 ROADSIDE ASSISTANCE PROGRAM Ask about the Mazda peace of mind promise standard on every new Mazda.
 MAZDA LEADERSHIP WARRANTY Ask about our outstanding comprehensive and powertrain warranty coverage.



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ASK ABOUT OUR LOYALTY OFFERS FOR EXISTING MAZDA CUSTOMERS. GRADUATES GET AN ADDITIONAL CASH AWARD OF UP TO \$1,000 TOWARDS A PURCHASE OR LEASE.



* No payments for 90 days applies to Purchase Finance offers on new 2004/2005 models. No interest charges will apply during the first 90 days of the finance contract. After this period interest starts to accrue and the purchaser will repay principal and interest monthly over the term of the contract. ** No payments for 6 months only applies to Purchase Finance offers on new 2004 MX-5 Miata and 2004 MAZDASPEED MX-5 Miata. No interest charges will apply during the first 150 days of the finance contract. After this period interest starts to accrue and the purchaser will repay principal and interest monthly over the term of the contract. † 0% Purchase Financing/48 months is available on new 2004 Mazda6 Sport Hatchback, 2004 Mazda6 Sport Wagon and 2004 MAZDASPEED MX-5 Miata. 0% Purchase Financing/60 months is available on new 2004 B-Series Truck. Finance examples: for \$10,000 at 0% Purchase Financing the monthly payment is \$208.33/\$166.67 for 48/60 months, C.O.B. is \$0 for a total of \$10,000. *** Cash Purchase Price available on the 2004 B3000 Dual Sport Cab Plus. Offers cannot be combined. Negotiated price may exceed advertised cash purchase price offer if advertised finance offer is selected, and may result in a higher effective interest rate. Dealer finance rates available. See your dealer for details. †† Don't even think about a security deposit. It'd just mean more paperwork for us. And besides: we like you. *Offers available on retail leases of new 2004 Mazda6 Sport Hatchback GS-V6, 2004 Mazda6 Sport Wagon GS-V6 and 2004 B3000 Dual Sport Cab Plus. **0% annualized lease rate for 36 months is available on new 2004 MAZDASPEED MX-5 Miata. For other models see your dealer for details. Lease payment includes freight and P.D.E. of \$925 for cars and \$1,125 for trucks. Total lease obligation for the 2004 Mazda6 Sport Hatchback GS-V6 (G55284A00) is \$16,814 including down payment or equivalent trade of \$3,950. Total lease obligation for the 2004 Mazda6 Sport Wagon GS-V6 (G65284A00) is \$15,374 including down payment or equivalent trade of \$3,950. Total lease obligation for the 2004 B3000 Dual Sport Cab Plus (KCB54A00) is \$17,479 including down payment or equivalent trade of \$4,895. 20,000 km per year mileage allowance applies; if exceeded, additional \$c per km applies. 25,000 km leases also available. License, insurance, security registration, taxes and other dealer charges extra. Dealer may sell/lease for less. Limited quantities available. Dealer order or trade may be necessary on certain vehicles. Offers available from December 2, 2004 for a limited time only. Lease and Finance O.A.C. for qualified customers only. See your dealer for details. †† Car and Driver - April 2004 ♦♦♦ June 12/04 ♦♦♦ A.I.A.M.C. 1/97-2003